

## Stop Trafficking Now!



Chiang Mai, northern Thailand



Anti-Trafficking

Year 2 Budget \$35,000

Project Timeline

FULLY FUNDED

MAR 21

MAR 24

### Overview

This project builds on previous Entrust support to fight human trafficking. It leverages relationships with Thai law enforcement, anti-trafficking organisations and faith communities to make targeted impact in preventing child trafficking in a major hot spot. Prevention campaigns will target migrant children, villages/schools in northern and eastern Thailand and schools in urban areas. The project supports outreach events together with three Trafficking Prevention staff. It will continue to optimise its on-line presence as traffickers shift their methods to coerce and trap children, especially with lockdowns. Year 3 budget - \$35,000 (from 1/3/23).

### Impact for September 2022 - February 2023

**4,449**



#### On-site prevention outreach campaigns

attended by 4,449. Invitations have continued to pick up pace over these 6 months. Pre/post event testing of students shows marked improvement in awareness of trafficking issues and prevention measures (63% increase).

#### Prevention Team returns to full capacity

of three staff, now that the country has fully opened up and demand is increasing. The team is constantly pursuing opportunities to run campaigns – the needs are great as each year more children enter the school system.

**3**



**1,772**



#### Facebook On-line presence reassessed

as in-person outreaches increase and Instagram replaces Facebook. Transition to Instagram is being explored so that a wider audience can be reached.

#### Training of leadership students as advocates

continues to have encouraging flow-on effects. Once students complete our partner's leadership course and return to their villages, their own relationships often enable our partner to connect with remote communities and raise up more advocates for the prevention work.



- New areas of focus include Mae Sot (Myanmar border) and Isaan (east). Mae Sot is experiencing high levels of influx of Burmese children at risk of being trafficked. The team has been building relationships with key figures and there are plans to invite 30 Mae Sot principals to Chiang Mai for prevention training.
- Entrust staff visited prevention outreaches in Feb and said "Students were very engaged and the presentations had great impact."



### Reflections...

"When I was 12 I was sent a nude photo from a stranger and I panicked and didn't know what to do, so I deleted the image. Since the training I am more prepared. I know to hold on to the evidence and report it to authorities." (Middle school student)

"The human trafficking awareness events are vital for our students. I see students as young as 9 spending inordinate amounts of time on-line. It is so dangerous for vulnerable young minds who don't realise the risks of becoming trafficking victims. We are so thankful these issues are being given more priority." (School principal)



**Thank you for making a difference**