

Honey Making Money!



Chimanimani, Zimbabwe



Economic Empowerment

Year 3 Budget \$19,000

Project Timeline

\$3,950 TO GO

MAR 20

APRIL 23

Overview

Our partners seek to support impoverished and marginalised rural communities in Chimanimani in eastern Zimbabwe where a bee-keeping pilot project was established. The project is ready to expand into two other villages which received training in 2019. A model apiary has been established in Rusape to be used as a training and research centre. The project aims to establish another in Rusitu, near the bee-keeping communities. This project will alleviate poverty through economically empowering farmers to engage in beekeeping as a sustainable, income-generating activity that will also improve the environment. The project 3-year cycle ends April 2023.

Impact for May - October 2022

70

Out-grower farmers



continue to receive support and training. This requires consolidation before expanding into other outgrower communities. Strong monitoring and maintenance protocols have been a priority, with additional support needed.

Honey processing and packaging continues

at the main Bulawayo workshop, now the "go to" for honey and bee-keeping equipment. The facility has merged with the carpentry workshop to reduce rental and labour costs and ensure long-term profitability. 5.5 tonnes of honey were bought and 2 tonnes of honey were processed in the last 6 months.

2



2

Model apiary community share programs



demonstrate best practices to farmers, ensure quality control and provide an extra income source to cover operating costs and promote sustainability. The 2nd model apiary in Chikukwa was delayed to allow the Rusitu one to be streamlined for efficiency. It is now planned for 2023.

Honey marketing and distribution expansion

Although the marketing consultant arrangement was short-lived, new markets have been reached: selling to the National University of Science and Technology (NUST) and three new major retailers in the Bulawayo. The brand has been established as a trusted and genuine, pure, natural honey product. Tourist and export markets will also be explored.

4



- A staff member has undertaken a queen bee rearing course to gain expertise in breeding more queens and increasing hive populations
- NUST to be engaged to start a bee-keeping project at the university



Mr Ngorima's story

Mr Ngorima is a local community leader and farmer who has recently benefitted from training in beekeeping. He was given the beehives in 2021 and it was both exciting and fascinating to extract the honey for the first time from the hives. He says, "At first I was hesitant. I had checked my hives regularly and followed all the training, but I was still nervous about what would be produced. It was successful! If not for the beehives, I would have very few means of earning an income to support my family. Now I can continue leading my family and community well".

100% GETS THERE

Thank you for making a difference