

Stop Trafficking Now!



Chiang Mai, northern Thailand

Year 1 Budget \$35,000



Anti-Trafficking

Project Timeline

MAR 21

MAR 24

Overview

This project fights human trafficking and builds on previous Entrust support. It leverages relationships with Thai law enforcement, anti-trafficking organisations and faith communities to make targeted impact in preventing child trafficking in a major hot spot. Prevention campaigns will target migrant children, villages/schools in northern and eastern Thailand and schools in urban areas. The project supports outreach events together with three Trafficking Prevention staff. It will continue to optimise its on-line presence as traffickers shift their methods to coerce and trap children, especially with lockdowns. Year 2 budget - \$35,000 (from 1/3/22).

Impact for Sept 21 - Feb 22

495

495 attended in-person outreach campaigns.



The goal of 3,500 per 6 months was severely affected due to travel restrictions and safety issues around COVID-19. Plans are underway as restrictions begin to loosen.

Two staff make up the Prevention Team with plans for a third team member

as activity hopefully increases again now that the country is looking towards fewer restrictions. There is a big need for prevention outreach in this area where minority groups live.



33,864 Around 34,000 students engaged in online education programs



which were ramped up to cater for lockdown. This number has exploded! Old and new content developed during lockdowns has been very well received.

The radio program continues twice weekly

and a 3-part video series was completed (during lockdown) and distributed on social media, educating students how to stay safe and the signs to look for to prevent child trafficking.



- A new tracking system to test students on increased awareness pre and post campaign has been introduced. This is a great way to measure if programs are effective. Results show a 95.1% increase in understanding.
- During lockdown the team has helped with emergency food relief and has been involved with newly rescued children - another form of outreach.



This is what I learned!

"I am a teacher in Chiang Mai where I learned today about human trafficking. It can look very different to what I imagined. It's very important for youth to understand this - social media can be such a trap for children and youth."

"I am a school student and I learned how to keep myself safe and about activities that I should not be doing. I also learned about the danger of drugs."

Another student said "I didn't know that people use social media and drugs to lure people in to be trafficked. I now know many things to watch out for."



Thank you for making a difference