

## Targeting Trafficking Hotspots

THA-ZOE-TTH-P03



Chiang Mai, Thailand



Anti-Trafficking

Total Budget

Project Timeline

\$132,353

JAN 19

DEC 20



### Overview

This project builds upon a previous project supported by Entrust to help fight trafficking in Thailand. Our partners worked with Thai law enforcement, anti-trafficking organisations and faith communities to make a significant and targeted impact in preventing child trafficking in one of Thailand's major hot spots. Prevention campaigns were conducted targeting migrant children, villages in northern Thailand and schools in urban areas. It helped build an on-line presence as traffickers continue to shift their methods to coerce and trap children. The project and our partners continue to grow from strength to strength and we are impressed by the outcomes, despite the difficulties of COVID-19 in 2020.

### Objectives

### Impact



130 prevention campaigns

Prevention campaigns are at the core of trafficking prevention strategy. 130 have been held in large and small gatherings over 3 years - in schools, towns, villages etc - in the Chiang Mai area and earlier in Mae Sot area as well.



20,317 people impacted

Over 3 years 20,317 have directly attended and received information about trafficking - types of trafficking, the risks, how to recognise and avoid the snares, how to access help and more. 100,000+ have indirectly benefited. Amazing!



Salaries for 3 Prevention staff

The three Trafficking Prevention staff are key to the program. This project has demonstrated the ongoing commitment to build and develop the Prevention team and its effectiveness and strategy - a vital component.



12,286 reached on-line

COVID-19 accelerated plans to build an on-line presence. This allowed our partner to develop and build resources to reach 9,586 people during lockdowns and potentially tens of thousands going forward. 19 education videos were produced.



### Life change

- Communities empowered to avoid traffickers and their snares
- Increased likelihood of people rescued from trafficked situations due to increased awareness
- Greater access via on-line platforms allows information flow to many
- Children will have the confidence and networks to recognise the dangers and will feel stronger in pushing back against risky situations



### Quotes from prevention outreaches:

Leader Wanyi: "I was very pleased that the students knew how to contact someone if they were in trouble via social media."

Student Mae: I was "dating" someone on line and then it became threatening. I know how to get help and where to go because of the training."

Student Thomas: "I didn't know about all the different types of trafficking. Now I do thanks to the training."

Leader Kam: "Despite COVID-19 we have reached so many students via the radio and through videos as well. This has added to our resources and reach into different areas."



Prevention outreach at a minority people group regional school

### Project Manger - Jenny Crameri

"Our partners in north-western Thailand have gone from strength-to-strength over these three years. Tribal people groups in the hill areas are vulnerable to trafficking and are ignorant to the tricks of traffickers. This project has enabled reach into these areas. Many students also travel into major towns for school and are vulnerable as they are away from the family/community - especially through cyber-trafficking on phones and the internet which is increasingly used by traffickers. Our intention is to support a further 3-year cycle in prevention - to stop trafficking before it happens. We appreciate our partners so much."

Pic R: Anti-trafficking at schools session.

