



Completion Report

CHR-CHT-01
Reporting Period: July to December 2015

Handicraft Seed Funding

Budget: \$18,025 – fully funded

Update:

This project was to seed-fund a jewellery creative operating in the Klong Toey slum in Bangkok. The goal was to provide a grant to cover salaries for three months, purchase bead stock to develop an inventory, and develop some public relations tools like the website.

The project has been extremely successful. By providing funding the creative was able to develop inventory to take advantage of Christmas sales – traditionally one of the busiest times of year for sales. The creative is now well established and their attendance at a number of stalls and events in the lead up to Christmas has given them the beginning of brand recognition and repeat customers.



One of the aims of the creative founders is to develop the confidence and skills of creative members, all of whom live in the Klong Toey slum and many of whom have had little opportunity for personal development. The team are seeing this goal come into fruition. One story illustrates this perfectly. Ploy* has been working with the creative team for 9 months and has shown great leadership potential. Ploy did not finish her high-school education after becoming a teen-mother at 16 years old. She now has two small children and lives at home with her mother and younger sister. Prior to joining the creative Ploy had no faith in her own abilities. With coaching and support she has been able to step up to leadership responsibilities and is now keen to continue her education.

Thanks to the creative, women like Ploy are able to grow into their potential, earn an income to support their families and express their creativity. Our seed funding will ensure that this creative continues to create spaces for women like Ploy to flourish and dream of a life outside of poverty. On behalf of these women, thank you for making this possible.

*Not her real name

